



Fiji Innovation Hub

Dear readers, we are delighted to share the December 2025 edition of the Fiji Innovation Hub e-newsletter with you which includes the latest industry news and developments, and upcoming events and activities. Let's dive in! 😊

OUR NEW BRAND

We're excited to unveil the fresh and dynamic brand for the **Fiji Innovation Hub**.



Our new logo and visual identity reflect the essence of innovation, unity, and cultural pride. At its heart is an abstract **Drua or Canoe**, symbolizing journey and progress. Surrounding it are traditional Pacific patterns:

- **Bulibuli** – representing connection and strength drawn from the earth.
- **Naiserukau** – signifying discipline, dignity, and cultural pride.
- **Outside frame** – a subtle reference to the Reserve Bank of Fiji's logo and colour scheme, symbolizing partnership, and shared commitment to stability and progress within Fiji's innovation ecosystem.

The colour palette blends vibrant gradients of Bright & Vivid Azure Blue, Crimson Red, complemented by Porcelain White. These choices evoke growth, creativity, trust, and forward-thinking while honouring Pacific heritage.

This brand is more than a logo – it's a statement of our commitment to fostering innovation and entrepreneurship across Fiji and the Pacific.

UNCONFERENCE 2025 REWIND

Reflecting on the Bold Conversations That Mattered

Key takeaways from the event:

1. **Digital Technology is an Equaliser**
2. **Innovation Starts with People—Not Just Ideas**
3. **Sustainability Is a Business Skill—Not Just an Environmental Ideal**
4. **Financing MSMEs Requires New Thinking**

Participants called for simplified processes, stronger information-sharing, and a one-stop platform for MSME support.



The Unconference made one thing clear: Fiji is standing at the edge of an incredible opportunity. We have the talent, the creativity, the warmth, and the spirit of community that many countries spend decades trying to build. What we need now is the courage to believe in our ideas, the discipline to keep learning, and the commitment to lift each other as we grow.

Share Your Thoughts

Your insights help us improve future events. Please take a moment to share your thoughts on the UNCONFERENCE.

Click the link below to share your thoughts.

[UNCONFERENCE 2025 FEEDBACK FORM – Fill out form](#)

ECOSYSTEM

UNESCO's First Pacific Entrepreneurship Bootcamp

The Fiji Innovation Hub's consultant, Jonnie Haddon from Creative HQ, had the privilege to aid in the inaugural Pacific Bootcamp on Entrepreneurship for Sustainable Development by UNESCO and ET Cube on 20 November in Nadi. The event gathered 27 young people from universities across seven Pacific Island nations to learn entrepreneurial skills and develop solutions for sustainability challenges.

SPOTLIGHTING SUCCESS

Samsung Solve for Tomorrow Fiji (SFT) 2025: Empowering Young Innovators

The University of the South Pacific (USP), in collaboration with Samsung, successfully hosted the **Samsung Solve for Tomorrow (SFT) Program**—a STEM and innovation initiative empowering secondary school students to tackle real-world challenges using creative problem-solving, design thinking, and emerging technologies such as AI and IoT.



Six secondary schools participated with students submitting multiple innovative STEM-based solutions under themes such as Education, Health & Wellbeing, Ocean & Climate Change, and Sustainable Communities.



The program successfully delivered teacher training workshops, including a Design Thinking Workshop, to strengthen teachers' and students' capacity for solution development. It was also promoted through outreach activities such as STEMtastics, which enhanced visibility and participation.



The program culminated with an **Awards Ceremony on 28 November** and has enhanced students' confidence in STEM, encouraged practical technology use for community challenges, and strengthened collaboration between schools and mentors—creating a platform that celebrates youth-driven innovation in Fiji. Looking ahead, the program will expand its scope to amplify impact in the coming years.

To read more about this program, visit the [University of the South Pacific](#) website.

FOUND(HER) Pitch and Networking Event

We're thrilled to spotlight an incredible achievement in Fiji's innovation ecosystem. On the 28 November, Women in Tech Fiji hosted its inaugural Found(Her) Program and Pitch Showcase at the Reserve Bank of Fiji, marking a bold step forward for women investors in the Pacific. The milestone event brought together 10 women founders presenting innovative ideas. Minister for Women, Children and Social Protection, Hon. Sashi Kiran, presided the event, signifying a new era for women-led entrepreneurship in Fiji. Together, milestones like these reminds the economy that innovation thrives when they empower diverse voices.



To read more about this event, visit the [Women in Tech Fiji](#) LinkedIn page.

NETWORKING EVENT

Minister's MSME Dialogue & Year-End Reception

On Saturday, 13 December 2025, the MSME Council (FCEF) in collaboration with the Fiji Innovation Hub hosted the Minister's Dialogue & Year End Networking Event at Chef Philippe Café in Suva. The event brought together MSME stakeholders, innovators, and government representatives for an evening of dialogue, collaboration, and celebration.



A highlight of the program was the address by **Hon. Manoa Kamikamica**, former Deputy Prime Minister and Minister for MSMEs, who shared highlights of 2025 together with key development initiatives in 2026 which included the launch of the MSME Strategy 2025-2030 on 16 December, the MSME Database and commencement of capital raising mechanisms under the Access to Business Funding Act 2025. The evening concluded with networking over food and refreshments, fostering connections and celebrating the resilience and creativity of Fiji's MSME sector.

This event underscored the critical role MSMEs play in Fiji's economic development and provided a platform for collaboration between entrepreneurs, policymakers, and industry leaders. It was a fitting close to a year of innovation and growth, setting the tone for an even more impactful 2026.

To read more about this event, visit the [MSME Council](#) Facebook page.

UPCOMING EVENTS

Certificate in Mentoring (10 – 11 February 2026)

The Creative HQ will be conducting a Certificate in Mentoring workshop on the 9 – 11 February 2026. This program is designed to empower mentors with the skills to guide innovators and founders effectively. Across six dynamic modules, participants will explore innovation fundamentals, coaching strategies, and relationship-building skills, complemented by hands-on mentoring practice.

To read more on this training, visit the [Creative HQ](#) website.

HACKATHON 2026 | Registrations Now Open!

The wait is over! Registrations for Hackathon 2026 are officially live! Join us from **12-14 February, 2026** for an exciting 2½ day innovation sprint that brings together aspiring founders, graduates, developers, and industry professionals.

This is your chance to collaborate, prototype, and pitch bold solutions for real world challenges in Fiji's growing tech and entrepreneurial space. Participants will gain hands-on in rapid prototyping, teamwork under pressure, and expert pitching – skills that define successful innovators.

Secure Your Spot Today! Register Now using the link below or scan the QR code provided below.

[HACKATHON 2026 – Fill out form](#)



The banner features logos for UNCDF, UN Women, Australian AID, Creative HQ, Ministry of Commerce and Business Development, HFC Bank, and Fiji Airways. The main text reads: "Fiji Innovation Hub HACKATHON 2026 REGISTRATIONS NOW OPEN!". Below the text is a photo of participants at a workshop and a QR code.

Join us for Fiji's biggest innovation challenge — a high-energy, fast-paced Hackathon bringing together entrepreneurs, students, developers, creatives, and problem-solvers from across Fiji's innovation ecosystem.

Whether you're a coder, designer, founder, student, or simply curious — this is your chance to build bold solutions for real world problems, create new connections, and be part of Fiji's growing innovation ecosystem.

12 - 14 February 2026
Reserve Bank of Fiji bldg, Pratt Street, Suva, Fiji
Scan QR to RSVP | Limited Seats Available

More details on the venue, theme, registrations, and participation guidelines will be shared soon. For now, lock in the dates and get ready to build, create, and innovate with us.

SEASON'S GREETINGS

As we wrap up the year, we would like to extend our heartfelt thanks to everyone who has been part of the journey so far – our partners, supporters, collaborators, and innovators. Your ideas, energy, and commitment have helped shape a year of learning, connection, and progress.



We wish you and your loved ones a Merry Christmas and a safe, joyful holiday season. May the New Year bring renewed inspiration, meaningful collaborations, and exciting opportunities as we continue building innovative solutions together.

Thank you for being part of our community. We look forward to what we will create in the year ahead.

CALL TO ACTION

CONNECT & COLLABORATE

We invite all stakeholders – financial institutions, technology providers, investors, academic institutions and government bodies – to actively engage with us.

Whether through mentorship, partnership opportunities or participation in our upcoming initiatives, your contribution is invaluable in co-creating a dynamic and inclusive digital economy for Fiji and the wider Pacific region.

Be part of our growing innovation community! Follow us on our social media pages for daily insights, event announcements, video content, and real-time updates on our launch and programs.

Click the links below to join our existing platforms:

- Facebook: [Fiji Innovation Hub](#)
- LinkedIn: [Fiji Innovation Hub](#)
- Instagram: [@innovationhub_fj](#)

[Join our e-Newsletter mailing list and Viber Channel](#) or SCAN the QR code below to receive monthly updates, stories, and event invites.



SHARE A THOUGHT

“Innovation is the ability to see change as an opportunity, not a threat.” – Steve Jobs

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If you have ideas, stories or news from your organisation that you would like to include in a future newsletter, contact: dfswg@rbf.gov.fj

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